

FROM: Toronto International Snowmobile, ATV & Powersports Show

Subject line: DAYCO HP/HPX/XTX at the Toronto Snowmobile, ATV & Powersports Show Oct 21-23, 2016



# DAYCO HP/HPX/XTX

## Sponsors 120 Race 14<sup>th</sup> Consecutive Year

At the 29<sup>th</sup> Annual Toronto International Snowmobile, ATV & Powersports Show  
October 21, 22, 23, 2016 – International Centre


**Toronto, Ontario (August 29, 2016):** More big news flows from the Industry's leading Powersports Show, as it's announced that DAYCO HP/HPX/XTX will again be the title Sponsor for the Dayco 120 race at the **Toronto International Snowmobile, ATV & Powersports Show (TISAPS), at the International Centre, October 21-23, 2016.**

The long lasting Dayco sponsorship of 14 years speaks volumes on the quality of TISAPS. Powersport companies targeting both snowmobilers, ATV and off-road enthusiasts, there are no gimmicks, the TISAPS always delivers. TISAPS in its 29<sup>th</sup> year, exhibitors such as Dayco will meet their existing customers and potential customers at the show. Both Snowmobilers and ATV'ers know that everything that they are looking for is at the 29<sup>th</sup> Annual TISAPS over the weekend of October 21 - 23, 2016.

The Dayco HP/HPX/XTX 120 snowmobile race has moved indoors, taking place in Hall 4 for the 29<sup>th</sup> Annual show. The indoor track will be filled with jumps, bumps and obstacles. Many of the original racers dating back to the early 2000s have successfully moved on to race in Snowcross racing. TISAPS has set these racers (as young as 4 years old) on the centre stage over the years of the show making each and everyone of them the stars of the track. When you see their race faces, you immediately see that they are as poised and ready to win as some of the biggest names in racing today. Celebrity flaggers are invited to be on hand during the finals on both Saturday and Sunday. Some celebrity flaggers over the course of 13 years have included, Levi Lavalle, Blair Morgan, Heath Frisby, Joe Parsons, Lee Butler and Iain Hayden too mention a few. The Dayco 120 racers always seem to push a little harder when these guys are on the track flagging the finish line.

The Dayco HP/HPX/XTX 120 Races have complete race days on Saturday October 22<sup>nd</sup>, and Sunday October 23<sup>rd</sup>. Every racer receives a trophy for their racing effort. This is an event that always has fans cheering. Show Attendees line the grandstands to get a better view of the entire track and hopefully take home some free swag tossed into the crowds by the OSM Girls.

"We're very proud to say that we are one of those companies that builds long lasting partnerships and over deliver on our sponsorships. I really want to thank ALL of the racers that have taken part in the Dayco 120 Race over the last 13 years and thank Dayco for their longstanding commitment to the future of the sport. It has been amazing to watch so many of these racers grow up right before us at the Show. We're looking forward to watching many more racers grow up in the years to come".

Don't miss The WORLDS Largest Snowmobile, ATV & Powersports Show, **The Toronto International Snowmobile, ATV & Powersports Show...** Mark your calendars now! Free Parking Sponsored by 

**Advanced Tickets are ON SALE NOW... Save \$3.00.**

**[www.torontosnowmobileatvshow.com](http://www.torontosnowmobileatvshow.com)**

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The **29<sup>th</sup> Annual Toronto International Snowmobile, ATV & Powersports Show** is one of the most interactive and family friendly Shows, with more things to see and do, with all aspects of Snowmobiling and ATV'ing at one place, and at one time, only at the **International Centre** where parking is free! Halls 1 and 2 are sold out, Hall 3 is 89% sold out.

**October 21, 22, 23, 2016** - For more information, to purchase advanced tickets, or to be an exhibitor at the show, please call **1-888-661-SHOW (7469)** or visit us online at **[www.torontosnowmobileatvshow.com](http://www.torontosnowmobileatvshow.com)**.

**LARGEST SNOWMOBILE AND ATV SHOW...ANYWHERE!**

**EVERYTHING IN SNOWMOBILING, EVERYTHING IN ATVING  
OCTOBER 21, 22, 23, 2016  
INTERNATIONAL CENTRE**

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