

# TORONTO FORD Dealers Association Reserves Exhibit Space and Demo Area

At the 30<sup>th</sup> Annual Toronto International Snowmobile, ATV & Powersports Show  
October 20, 21, 22, 2017 – International Centre


**Toronto, Ontario (Oct 12, 2017):** Powersports Enthusiasts will be thrilled to have the Toronto Ford Dealers at the **30<sup>th</sup> Annual Toronto International Snowmobile, ATV & Powersports Show (TISAPS)** where they will be exhibiting in Hall 2 with a demonstration event in the Indoor Events Hall.

Show Attendees will see the 2018 Ford Pickup Truck line-up including the all-new 2018 Super Duty, and will be able to test the Pro Trailer Back Up Assist on the F-150 at an indoor interactive exhibit. The Pro Trailer Back Up Assist Demo will be available for show attendees over the weekend at the Show.

This revolutionary technology makes the often challenging task of backing up a trailer easier, and more intuitive for users of all skill levels. The system allows the driver to direct the trailer in the desired direction of travel via a knob on the dash, and even helps prevent jackknifing. The systems abilities are not limited to turning, it will also maintain a straight line in reverse once the trailer has been guided to its intended line of travel. This fantastic special show feature will be available for consumers to try firsthand in the indoor activation area.

Stay tuned... More news will be announced in the days to come.

Presented by On Snow Magazine, ATV WORLD Magazine, and Snowmobiler Television, the 30<sup>th</sup> Annual TISAPS will hit the International Centre, October 20-22, 2017, planning is already underway... TISAPS is one of the most interactive and family friendly shows, offering a live indoor entertainment/stunt/freestyle area featuring more snowmobiles, ATVs and motocross bikes, all aspects of Snowmobiling and ATV'ing at one place, and at one time, only at the International Centre where parking is free!

Free Parking Sponsored by 

With more things to do and more things to see, powersports enthusiasts come from around the world. Don't miss The WORLDS Largest Snowmobile, ATV & Powersports Show... Mark your calendars now!

**Tickets are ON SALE NOW...**

[www.torontosnowmobileatvshow.com](http://www.torontosnowmobileatvshow.com)

**October 20, 21, 22, 2017** - For more information, to purchase advanced tickets, or to be an exhibitor at the show, please call **1-888-661-SHOW (7469)** or email [info@torontosnowmobileatvshow.com](mailto:info@torontosnowmobileatvshow.com) or visit us online.

**LARGEST SNOWMOBILE AND ATV SHOW...ANYWHERE!**

**EVERYTHING IN SNOWMOBILING, EVERYTHING IN ATVING  
OCTOBER 20, 21, 22, 2017  
INTERNATIONAL CENTRE**

**Contact:**

Mike Blakoe, Show Manager, Marketer Shows Inc.  
27083 Kennedy Rd. Willow Beach, ON L0E 1S0  
Tel. (905) 722-6766 Toll Free. (888) 661-SHOW (7469)  
Email: [mblakoe@torontosnowmobileatvshow.com](mailto:mblakoe@torontosnowmobileatvshow.com)